

Worksheet 28

Unit 36 Pg 150-154

Location Decisions

Unit 30 Key Terms

Infrastructure: Transport and communication networks

Assisted Areas: Large areas or part of regions that have high unemployment and need help to keep and attract new business and industry. Created by the government.

Enterprise Zone: A smaller area usually with high unemployment, that is given special help to attract new business and industry. Created by the government.

GCSE Business Studies (Y11)

PLEASE ANSWER THE QUESTIONS BELOW IN THE SPACES PROVIDED!

When a Business is planning to start up a new operation, one of the most important decisions it has to take is where to locate its Business. Briefly explain the key factors in your own words below...

GEOGRAPHICAL FACTORS (3 marks):

COST OF THE SITE (3 marks):

INFRASTRUCTURE (3 marks):

LABOUR (3 marks):

NATURE OF THE PRODUCT (3 marks):

HISTORICAL FACTORS (3 marks):

Using the Internet, find out what assistance is available from Oxfordshire County Council to support Businesses—www.oxfordshire.gov.uk. Find 8 examples of help and for a bonus mark categorise your main findings as either 'Advice & Info', 'Financial Assistance', 'Premises Assistance' or 'Business Training'. (16 marks)

What went well:

Improvements to make:

Handy Hint

Some business spend a very long time researching the best possible site for their business operation. They may approach different areas of the country to see who can offer the best financial package of external help

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HOMEWORK BOX: Take timeout to re-organise your folder and ensure that you have worksheets 1-28 in order and in a readable state. Perhaps staple them together and print any missing worksheets. Make a list of what you are missing below so that you can easily find out what you need to do...

Things to remember

(Revision)

1. When any business is deciding where to locate, there are many factors to consider.
2. Most businesses will try to find a site that keeps costs to a number of sites or anywhere near the Head Office
3. External help such as financial assistance, information, advice and training may persuade a business to choose one site over another

Your Target Grade / Grade for this Worksheet / Last Exam Grade:

How much did you score on your Mini-test?

How am I going to improve?:

Need extra help?
Business Club—Mr Edwards B1 (Thursdays after school) AND Mr Coakley B3 (Mondays after school)

Business & Economics Website—
<http://www.ebitnow.com>

Everything you could possibly need! (News Articles, Blog, Assignments, Email your Teachers, Important Dates, Announcements, Useful Links, Competitions)

Don't forget! You can enter our weekly competition leading to prizes on www.ebitnow.com (Click on Competitions)